



Sample Rate Sheet

I emphasize customized rates for my clients because every project is different. You don't want to pay for services you don't need, so there's no one-size-fits-all price when it comes to writing.

You need personalized attention to the details of your project.

However, maybe you're hesitant to start a conversation without having a ballpark figure.

I understand that. So, here are some **sample rates** that I've charged [my happy clients](#) in the past for similar projects. Your needs may be different, so rates might vary. But these figures will give you an idea of what to expect.

Service	Sample Rate
Feature writing*	\$1 – \$1.50/word
Web copywriting up to 400 words	\$450
Direct mail 300-500 words	\$600
Customer case study fee may vary with length, interviews	\$1,200
Brochure copywriting	\$750
White paper or e-book fee may vary with interviews, research	\$250/page
Blog post* fee may vary with length, interviews, research	\$450
Copy editing	\$35/page
Developmental editing	\$125/page
Other services	Contact for quote

* with byline

If you'd like to start a conversation about how I can help you, drop me an email at ashley.festa.writing@gmail.com. I look forward to working with you!

~ Ashley Festa

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