



Dear [First Name],

Do you know why joining the Alumni Association is a great way for [Accounting] graduates like you to show your love for UTSA?

With your membership, you'll become an active supporter of your alma mater, helping UTSA achieve its vision as a top-tier university, further increasing the value of your Accounting degree.

[As you know, UTSA's Department of Accounting is accredited by the Association to Advance Collegiate Schools of Business (AACSB), the premier business accrediting agency. We continue to prepare Accounting majors like you for careers within this increasingly complex and challenging profession.]

And right now, when you get your \$40 annual membership, you'll receive a FREE Alumni coaster set! (All four coasters are made from recycled materials because UTSA cares about environmental sustainability.)

By joining the Alumni Association, you'll be able to catch up with classmates and other [Accounting] majors and stay in touch with

your network of UTSA alumni. And you can feel good about supporting your school through your membership dues, which help provide educational excellence by funding scholarships that attract the best and brightest students.

Besides getting your free UTSA Alumni coasters, you'll enjoy all the other benefits of being an Alumni Association member, like free access to alumni tailgate parties, loyalty points toward seating at athletics events and 10 percent off at shoputsa.com on all your UTSA gear.

Did I mention how easy it is to join? Visit utsa.edu/join today to become a member. Your \$40 annual membership is 100% tax deductible! So join today, and I'll see you soon at alumni events!

Go Runners!

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[Alumni Association President Name] Alumni Association President

P.S. These free coasters are available only for a limited time, so get yours before we run out. Just fill out the form below or visit utsa.edu/join to sign up, and we'll send you the coasters right away!